

UNIQUE ID: 5007



**Dr Md S Rahaman
Assistant Professor**

**Department of Business Administration
PB Siddhartha College of Arts and Science
Vijayawada**

**D.no:30-23-74, flat no 4f, Sri Surya Towers, Seetharam puram,
Vijayawada-520002, Krishna District, Andhra Pradesh.**

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✓ **Career Objective:**

Qualified and resourceful teacher and proven knowledge of educational domain and curriculum design. "As an experienced teacher, I would like to devise and foster fascinating, captivation and unique practices to intrigue the students."

✓ **Personal Summary:**

- A committed faculty with over 29 years of teaching experience in PB Siddhartha College of Arts and Science, Vijayawada, employing creative teaching strategies to engage students fully in the learning process. Driven to inspire students to achieve personal and academic success.

✓ **Career Summary:**

- Proficient in giving conceptual knowledge
- Excellent knowledge of subject
- Managing students by providing guidance and feedback to help them strengthen their skills and knowledge base.
- Excellent time management skills to ensure targets are met and plans completed efficiently.
- Extensive participation in committee tasks and extra-curricular activities.

✓ **Academic Performance and Achievements:**

- Acting as a Co-coordinator for SMC, Dept. of Commerce & Business Administration,.

- Acting as a Co-coordinator for Kurukshetra MBA Student's State Level Meets organized by the Dept.of Commerce & Business Administration, P.B.Siddhartha College of Arts and Science Vijayawada.
- Acting as a coordinator - **Press and Media Relations**, Dept. of Business Administration, PB Siddhartha College of Arts and Science.
- Acting as Coordinator for Internal Audit Committee, PB Siddhartha College of Arts and Science.
- Acting as a coordinator for the Entrepreneurship Development Cell –P B Siddhartha College of Arts and Science.
- Acting as Coordinator Criterion 6, NAAC Committee, P B Siddhartha College of Arts and Science.

✓ **Paper Publications, Conferences, Seminars, FDP'S, and Webinars:**

- Papers Published in international journal & edited volumes with ISSN & ISBN - 48
- Papers presented in International Conferences – 45
- Participated and papers presented in National Conferences –35
- Attended FDPs –10
- Attended Webinars –50

✓ **Board of Studies and External Examiner**

- Participating as a resource person in guest lecturers organized by other institutions
- Attending as a subject expert in Board of Studies in autonomous institutions for PG and UG courses
- Attending as an Examiner for Viva- Voce examination for BBM and MBA courses
- Acting as a paper setter and paper evaluator for UG and PG Courses of Universities, Deemed to be Universities and Autonomous Institutions.

✓ **Research Supervisor & Scholars:**

- Appointed as a recognized Research Supervisor in the Department of Commerce and allotted Two PhD and One MPhil Scholars by Krishna University, Machilipatnam.

✓ **Awards and Honors:**

- Awarded "Education Excellence" in Business Administration 2022 by Ambitions an educational entity, Hyderabad on 26th March.

✓ **Membership:**

- **Life Member in Global Association of Commerce and Management.**

✓ **Visiting Faculty/ Counselor:**

- Indira Gandhi National Open University, New Delhi (Vijayawada-Study Centre).
- Andhra University-School of Distance Education, Visakhapatnam (Vijayawada-Study Centre).
- Dr Ambedkar Open University, Hyderabad (Vijayawada-Study Centre).

✓ **Professional Qualification:**

- **PhD:** RTM Nagpur University, Nagpur- Maharashtra, India.
- **MBA:** VRS&YRN College (Acharya Nagarjuna University, Nagarjuna Nagar, Guntur Dt. Chirala, Andhra Pradesh. (First Division).62% (1987-89)
- **PGDPR:** Dr Ambedkar University, Hyderabad (Study Centre-Vijayawada) Andhra Pradesh.
- **BSc:** Andhra Loyola College, (Acharya Nagarjuna University) Vijayawada, Andhra Pradesh.(First Division).

✓ **Area of Specialization**

- **Marketing Management.**

✓ **Areas of Expertise**

- SERVICES MARKETING, INTERNATIONAL MARKETING, ADVERTISING MANAGEMENT, STRATEGIC MANAGEMENT, STRATEGIC MARKETING, HUMAN RESOURCE MANAGEMENT, PRINCIPLES OF MANAGEMENT, AND ORGANIZATIONAL BEHAVIOR

- ✓ **Professional Experience:** 29years (PB Siddhartha College of Arts & Science, UG & PG Courses, , Mogalrajpuram, Vijayawada-520010(Andhra Pradesh)

- ✓ **Working in:** PB Siddhartha College of Arts & Science, PG Dept. of Commerce and Business Administration, Siddharthanagar, Mogalrajpuram, Vijayawada-520010 Andhra Pradesh.

- ✓ **Date of Birth:** 15/01/1965, marital status: Married

- ✓ **Designation:** Assistant Professor in PG Department of Business Administration, PB Siddhartha College of Arts and Science.

✓ **References:**

- **Prof.Rajesh C Jampala**, (+91 9866806069) E mail: rajeshjampala@yahoo.com
Dean (Academics), Director, MBA Programme, P B Siddhartha College of Arts and Science.

- **Dr M Ramesh, Principal**, PB Siddhartha College of Arts and Science, Vijayawada.
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- **Sri V Baburao Director, PB Siddhartha College of Arts and Science**, Vijayawada. Mobile : 9948221110, Land : 0866-2475966, E mail baburao.1955@gmail.com

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